

## EMERGING TRENDS IN HEALTHCARE AND MEDICAL TECHNOLOGY

**Hussain Khalaf Farhan Alshammari**  
Social Worker

**Hamad Muqbil Hamad Alqoud**  
Nursing And Midwifery

**Mubarak Mansour Tarif Alrimal**  
Health Informatics

**Hissah Fraih Mahja Alanazi**  
Nursing And Midwifery

**Munirah Sulaiman Alshammari**  
Nursing Specialist

**Faisal Sawhaj Jurayyad Alharbi**  
Pharmacist Assistant

**Hanan Saad Moudkil Almutairi**  
Nursing Specialist

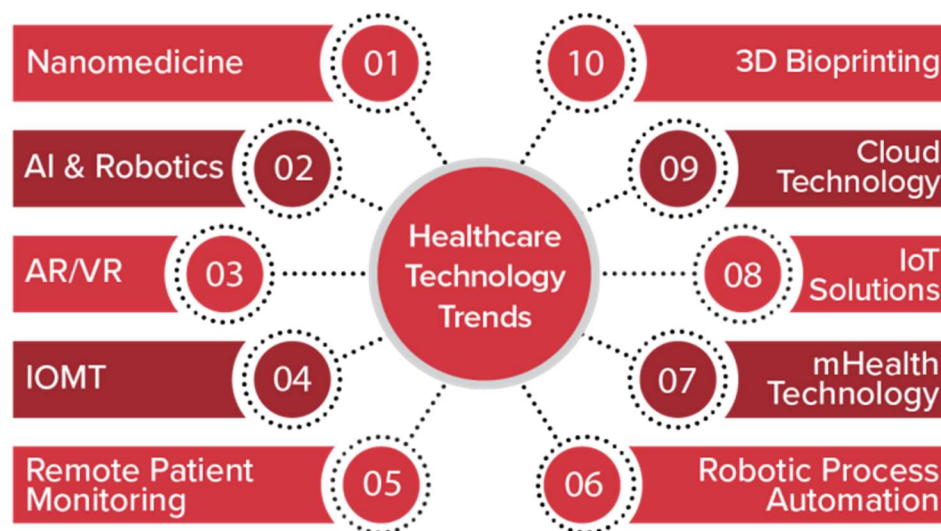
### Abstract

This review examines the progression of advanced medical technologies utilizing data sourced from Scopus and Web of Science. This study examines Artificial Intelligence (AI), the Internet of Medical Things (IoMT), Augmented Reality (AR), Big Data analytics, and cybersecurity in the context of medical devices. A systematic keyword-based search identified significant trends and contributions, indicating an increasing research interest in these domains. Analysis identified three primary research clusters: AI/AR, IoMT/cybersecurity, and embedded systems. The influence of AI on diagnostics, personalized treatment, and device usability is emphasized, as well as the role of AR in surgical procedures and medical education. The role of IoMT in continuous patient monitoring is examined, highlighting the essential requirement for strong cybersecurity protocols to safeguard sensitive patient information. The research identifies challenges such as the digital divide, interoperability issues, and the necessity for standardized protocols. Future directions involve utilizing Industry 4.0 technologies, such as cyber-physical systems, IoT, and cloud computing, to enhance smart manufacturing, develop personalized medical devices, and improve access to healthcare. The findings emphasize the transformative potential of these technologies and the necessity of addressing current challenges to achieve equitable and effective healthcare delivery.

**Keywords:** cybersecurity, augmented reality, medical technology, artificial intelligence, and the Internet of Medical Things

### 1. Introduction

The rapid advancement of technology has significantly transformed healthcare, particularly through innovations that enhance patient care and the functionality of medical devices. Artificial Intelligence (AI) and the Internet of Medical Things (IoMT) have emerged as crucial elements, presenting innovative opportunities [1,2]. The capabilities of AI in machine learning, deep learning, natural language processing, and data analysis are transforming the interpretation and application of medical data. These technologies facilitate predictive insights and personalized treatment strategies, resulting in enhanced diagnostic accuracy and improved patient outcomes. IoMT enables the networking of medical devices, facilitating real-time data collection, monitoring, and analysis, which enhances the efficiency and accuracy of healthcare delivery [3-5] (Figure 1).



**Figure 1.** The latest healthcare technology trends.

The integration of advanced technologies into medical devices presents challenges, particularly related to data security and privacy [6]. The safeguarding of sensitive health information is paramount, necessitating the implementation of stringent cybersecurity measures to prevent data breaches and unauthorized access [7-10]. The implementation of these technologies necessitates dependable internet infrastructure and advanced computational resources, which may hinder widespread adoption. The interoperability challenges among various devices and systems hinder their effective integration into existing healthcare frameworks [11,12]. Despite these challenges, the potential of AI, IoMT, augmented reality (AR), big data analytics, and cybersecurity solutions continues to propel research and development in this domain [13,14].

This study evaluates the evolution and present condition of advanced medical technologies by analyzing academic publications. Scopus and Web of Science were chosen as the primary databases due to their extensive and pertinent collections of peer-reviewed research in the fields of science, technology, and medicine. The objective is to identify key trends, acknowledge significant contributions, and delineate the global distribution of research activity within this domain.

The methodology employed systematic keyword-based searches, data set merging, and duplicate removal utilizing the Bibliometrix library in R. The data underwent analysis and visualization using Biblioshiny and VOSviewer to deliver a thorough overview. This method allows for a thorough analysis of trends and developments, providing insights into the progress

and challenges associated with the integration of advanced technologies into medical devices. This study seeks to establish a foundational perspective for future research and innovation in this rapidly evolving field.

## Methods

This article examines scholarly publications to assess the progress and present condition of medical technologies. Data were collected from the Scopus and Web of Science databases because of their comprehensive repositories of peer-reviewed literature in the fields of science, technology, and healthcare.

Data collection commenced with a search query focused on particular technological terms relevant to the medical device sector: ((“medical devices” AND (“artificial intelligence” OR “internet of medical things” OR “deep learning” OR “Internet of Things” OR “machine learning” OR “Augmented reality”))). The dataset underwent refinement through the incorporation of specific keywords, including “Artificial Intelligence,” “Internet of Things,” “Medical Devices,” “Healthcare,” “Machine Learning,” “Biomedical Equipment,” “Big Data,” “Deep Learning,” “Wearable Devices,” “Internet of Medical Things,” “Cloud Computing,” “Augmented Reality,” “Wearable Medical Devices,” “Virtual Reality,” and “Real-Time.” This targeted selection aimed to identify publications pertinent to particular technologies and their applications in medical devices, facilitating a focused analysis of relevant advancements and trends.

## Analysis of Advanced Technologies

### Artificial Intelligence

Artificial Intelligence (AI) emulates human intelligence via machines designed to learn and make decisions. Artificial intelligence encompasses several subfields, including machine learning, which involves algorithms that adapt and enhance performance based on data without explicit reprogramming; deep learning, characterized by the use of layered neural networks for processing intricate data; natural language processing (NLP), facilitating machines in understanding and generating human language; and computer vision, which allows machines to analyze visual information from their environment [15-18]. In healthcare, artificial intelligence plays a crucial role in robotic surgeries, providing precision that surpasses human capabilities, and in virtual nursing assistants, which contribute to minimizing unnecessary hospital visits and easing the workload of healthcare professionals. AI facilitates progress in various domains, including finance, by supporting real-time transaction monitoring and fraud detection, thereby improving security and user experience. AI plays a crucial role in transportation, particularly in autonomous vehicles, enhancing safety and optimizing traffic flows, thereby demonstrating its transformative potential across various industries [19,20].

### Internet of Things and Internet of Medical Things

The Internet of Things (IoT) integrates physical objects equipped with sensors, software, and various technologies to enable real-time data exchange via the internet. This interconnectedness facilitates the monitoring, control, and optimization of processes across diverse industries. In manufacturing, IoT facilitates predictive maintenance, thereby minimizing downtime by anticipating equipment failures prior to their occurrence [21,22].

In healthcare, the Internet of Things (IoT) manifests as the Internet of Medical Things (IoMT), which links medical devices to improve patient care and monitoring. IoMT devices, such as smart inhalers and wearable health trackers, collect data on patient behaviors and vital signs, enhancing the management of chronic diseases [23]. Remote patient monitoring represents a significant application of the Internet of Medical Things (IoMT), enabling physicians to observe patients' conditions remotely, thereby promoting timely and informed decision-making. The

expansion of the Internet of Medical Things (IoMT) is expected to transform healthcare by enhancing its data-driven and patient-centered approach [24].

### **Augmented Reality and Virtual Reality**

Augmented Reality (AR) and Virtual Reality (VR) are transforming the relationship between digital information and the physical environment. Augmented reality (AR) superimposes digital information onto the physical environment in real time, offering significant context and insights [25]. Augmented reality (AR) is utilized in healthcare for training and surgical procedures, with AR glasses presenting patient data to improve precision and safety. Augmented reality applications in education facilitate the visualization of complex concepts, thereby enhancing comprehension and retention. Virtual reality creates fully immersive digital environments that are widely utilized in therapeutic and rehabilitative contexts [26]. Virtual reality facilitates structured and intensive therapeutic sessions, which are especially advantageous for patients undergoing rehabilitation from strokes or physical injuries. Virtual reality in the entertainment sector provides immersive experiences, allowing users to interact with digital environments in innovative and significant manners [27].

### **Analysis of Big Data**

Big Data Analysis entails the processing and examination of extensive data sets to discern patterns, trends, and insights. Big data is essential in healthcare for analyzing patient information, facilitating the prediction of disease patterns, and customizing treatment options to meet individual patient needs [28,29]. Big data enhances urban planning by optimizing traffic management and energy distribution, thereby increasing the efficiency and sustainability of cities. In the retail sector, big data is employed to analyze consumer behaviors, facilitating personalized marketing strategies that enhance sales performance. The advancement of analytical capabilities is facilitating the potential for societal and economic transformation through big data [30].

### **Cybersecurity**

With the growing integration of digital technologies into everyday life, the importance of cybersecurity for safeguarding sensitive data and mitigating cyberattacks has escalated. Cybersecurity in healthcare protects patient records and secures medical devices. The financial sector depends on strong cybersecurity measures to protect against advanced cyber threats aimed at data breaches and service interruptions [10]. The emergence of IoT and IoMT has increased the demand for cybersecurity measures to safeguard interconnected devices and networks. Emerging cybersecurity practices involve the application of AI for the detection of irregular patterns and atypical behavior, facilitating proactive threat mitigation in the contemporary interconnected digital landscape [11,12].

### **Analysis of Artificial Intelligence and Augmented Reality in Medical Devices**

The integration of Artificial Intelligence (AI) and Augmented Reality (AR) in medical devices is transforming healthcare by enhancing operational efficiency, patient safety, and overall outcomes. Recent research indicates that AI and AR are advancing diagnostics, facilitating personalized treatments, and enhancing patient monitoring capabilities. AI is essential in the conversion of mechanical signals to electrical signals in medical devices, ensuring high precision. Concurrently, AR offers real-time visual feedback, enhancing user-friendliness and effectiveness of these devices. Nguyen and Voznak [28] examine the transformative impact of AI and AR in the digital evolution of healthcare, specifically in "health metaverses," where virtual and augmented reality platforms enhance patient engagement and lead to better treatment outcomes.

### **Internet of Things and Cyber Medical Devices**

The integration of the Internet of Things (IoT) with cybersecurity in medical devices is transforming healthcare through enhanced connectivity, ongoing monitoring, and improved data protection. These technologies enable real-time monitoring and proactive interventions, while also protecting sensitive patient information from potential cyber threats.

Researchers El-Saleh et al. [20] are at the forefront of initiatives aimed at securing connected medical devices, with an emphasis on improving privacy and developing strong cybersecurity protocols to safeguard health information. Razdan and Sharma [21] are contributing to the integration of IoT with existing healthcare systems, thereby enhancing real-time patient care and monitoring. Shen et al. [22] investigated a novel approach for secure communication within medical networks. These authors are conducting research that optimizes the advantages of IoT while maintaining data security and patient confidentiality.

## Discussion

This study highlights significant advancements in advanced medical technologies, with particular emphasis on artificial intelligence, the Internet of Medical Things, augmented reality, big data analytics, and cybersecurity. Analysis of publications reveals an increasing research interest in these areas. The analysis identifies three primary research clusters: artificial intelligence and augmented reality, Internet of Things and cybersecurity, and embedded systems. Each contributes uniquely to the advancement of healthcare technologies and the modernization of the medical sector.

Consistent with previous studies, our results underscore the critical importance of AI in diagnostics and treatment planning. Researchers such as Abdaoui et al. [16] highlight the effectiveness of AI in improving diagnostic accuracy and personalized care. IoMT and AR technologies contribute significantly to real-time monitoring and precision in surgical procedures. Artificial intelligence, through its machine learning and natural language processing capabilities, analyzes extensive datasets to deliver predictive insights that enhance diagnostic accuracy and facilitate personalized treatments. AI has transformed imaging techniques for diseases such as cancer, while natural language processing (NLP) facilitates the extraction of insights from unstructured electronic health records (EHRs). AI-driven human-computer interfaces enhance device usability, while AI-based simulations provide secure training environments for healthcare professionals.

Augmented reality is significantly beneficial in medical education and surgical procedures. Augmented Reality (AR) enhances the physical world by providing real-time guidance during procedures, thereby increasing accuracy in complex surgeries and improving outcomes. Augmented reality facilitates the visualization of vital signs, anatomical structures, and surgical pathways within the surgeon's direct line of sight, minimizing reliance on external monitors and improving concentration on the patient [29-31].

The Internet of Medical Things (IoMT) facilitates continuous patient monitoring, which is essential for effectively managing chronic conditions and ensuring timely medical interventions. Wearable sensors, remote monitoring systems, and smart implants collect and transmit health data in real-time, providing healthcare providers with insights into patients' vital signs, activities, and overall health status. This data flow facilitates proactive interventions, including the management of arrhythmias and blood sugar irregularities, thus decreasing the incidence of emergencies and hospitalizations.

As IoMT devices manage growing amounts of sensitive data, concerns regarding privacy and security intensify. Robust security measures are crucial to prevent unauthorized access and maintain the integrity of patient data. The secure management of this data is essential due to the



susceptibility of these devices to cybercriminal activity. Advanced security protocols are essential for preserving the confidentiality and safety of this information [32].

Embedded systems are essential to contemporary medical devices, providing the computational capabilities required for applications in imaging and wearable health technologies. These systems improve the functionality, reliability, and accuracy of devices. In medical imaging, embedded systems facilitate real-time processing of high-resolution images, which supports precise diagnosis and treatment planning. Patient monitoring enables continuous tracking of vital signs, facilitating timely intervention. Wearable devices utilize embedded systems to assess health metrics and deliver actionable data to users and healthcare providers [33].

### **Challenges and Future Directions**

Although considerable advancements have been made, the implementation of these technologies encounters various obstacles. The lack of reliable internet access and high-performance computing hinders widespread implementation, particularly in rural and underserved regions. The digital divide may result in disparities in healthcare quality. Interoperability issues among devices from various manufacturers frequently present integration challenges within healthcare frameworks. Establishing standardized protocols and interfaces is crucial for ensuring seamless communication and compatibility among devices to address these issues.

The emergence of Industry 4.0, encompassing cyber-physical systems, the Internet of Things, and cloud computing, holds significant promise for the advancement of medical devices. These technologies facilitate smart manufacturing, thereby improving the scalability and quality of medical device production. AI-driven analytics can assess production quality by identifying defects at an early stage, thereby maintaining high standards of safety and efficacy. IoT-enabled devices facilitate real-time monitoring of manufacturing conditions, thereby ensuring compliance with regulations. Furthermore, augmented reality is demonstrating utility in remote navigation by offering visual guidance and enhancing manufacturing expertise and efficiency. Innovations such as 3D printing, in conjunction with AI and IoT, facilitate the development of personalized medical devices, including custom prosthetics and implants, thereby enhancing patient care and outcomes.

### **Conclusion**

The incorporation of advanced technologies into medical devices is transforming healthcare, offering improved diagnostics, tailored treatments, and better patient outcomes. This review examines the notable advancements in AI, the IoMT, AR, Big Data analytics, and cybersecurity in the medical device sector. The identification of three primary research clusters—AI/AR, IoMT/cybersecurity, and embedded systems—underscores the complex nature of this technological transformation.

The transformative capabilities of AI are apparent in numerous applications. The capacity to analyze complex datasets, combined with machine learning and natural language processing, enhances diagnostic accuracy, personalizes treatment plans, and improves the usability of medical devices. Augmented reality significantly contributes to surgical procedures and medical education by offering real-time visual guidance and improving precision. The Internet of Medical Things (IoMT) offers the potential for continuous patient monitoring and proactive interventions; however, it requires strong cybersecurity measures to safeguard sensitive patient data against potential breaches. The growing dependence on embedded systems in medical devices highlights the necessity for dependable and secure computational capabilities to facilitate advanced functionalities.

Nonetheless, numerous challenges persist. The digital divide, defined by disparities in access to reliable internet and advanced computing resources, represents a substantial obstacle to

broad implementation, especially in underserved areas. Interoperability challenges among devices from various manufacturers impede the seamless integration into current healthcare systems. Standardized protocols and interfaces are lacking, which requires collaborative efforts to resolve compatibility challenges. The rise of IoMT devices has heightened data privacy and security concerns, necessitating the implementation of robust security measures to protect sensitive patient information.

Future research in this domain must focus on overcoming these challenges. The incorporation of Industry 4.0 technologies, including cyber-physical systems, the Internet of Things, and cloud computing, presents significant opportunities for the enhancement of medical device development. Smart manufacturing, supported by AI-driven analytics and IoT-enabled monitoring, enhances the scalability and quality of medical device production, thereby ensuring high standards of safety and efficacy. Augmented reality enhances remote navigation and training, thereby improving manufacturing efficiency and expertise. Advancements in 3D printing, alongside AI and IoT, facilitate the development of personalized medical devices, including custom prosthetics and implants, thereby improving patient care and outcomes. A concerted effort to establish standardized protocols and interfaces is essential for achieving seamless interoperability among diverse medical devices, thereby maximizing the benefits of this technological revolution for all. Addressing ethical considerations related to AI and data privacy is essential for fostering responsible innovation and ensuring equitable access to advanced healthcare.

## References

1. Alkatheiri MS: Artificial intelligence assisted improved human-computer interactions for computer systems. *Comput. Electr. Eng.* Jul. 2022; 101: 107950.
2. Wang N, Rebolledo-Mendez G, Matsuda N, *et al.*: *Artificial Intelligence in Education*. Cham: Springer Nature Switzerland; 2023; vol. 13916.
3. Manogaran G, Lopez D, Thota C, *et al.*: Big Data Analytics in Healthcare Internet of Things. 2017; pp. 263–284.
4. Bhardwaj N, Wodajo B, Spano A, *et al.*: The Impact of Big Data on Chronic Disease Management. *Health Care Manag (Frederick)*. Jan. 2018; 37(1): 90–98.
5. Luo P, Li ZS: A Review of Internet of Things (IoT) based Engineering Applications and Data Fusion Challenges for Multi-rate Multi-sensor Systems 2020 *IEEE International Conference on Prognostics and Health Management (ICPHM)*. IEEE; Jun. 2020; pp. 1–7.
6. Gallos P, *et al.*: MedSecurance Project: Advanced Security-for-Safety Assurance for Medical Device IoT (IoMT). 2023.
7. Dulhare UN, Kumar AVS, Dutta A, *et al.*: *Handbook of Research on Artificial Intelligence and Soft Computing Techniques in Personalized Healthcare Services*. New York: Apple Academic Press; 2024.
8. Arora S: IoMT (Internet of Medical Things): Reducing Cost While Improving Patient Care. *IEEE Pulse*. Sep. 2020; 11(5): 24–27.
9. Pradyumna GR, Hegde RB, Bommegowda KB, *et al.*: Empowering Healthcare With IoMT: Evolution, Machine Learning Integration, Security, and Interoperability Challenges. *IEEE Access*. 2024; 12: 20603–20623.
10. Abouelmehdi K, Beni-Hssane A, Khaloufi H, *et al.*: Big data security and privacy in healthcare: A Review. *Procedia Comput. Sci.* 2017; 113: 73–80.



11. Thomasian NM, Adashi EY: Cybersecurity in the Internet of Medical Things. *Health Policy Technol.* Sep. 2021; 10(3): 100549.
12. Messinis S, Temenos N, Protonotarios NE, *et al.*: Enhancing Internet of Medical Things security with artificial intelligence: A comprehensive review. *Comput. Biol. Med.* Mar. 2024; 170: 108036.
13. Pournik O, Mukherjee T, Ghalichi L, *et al.*: How Interoperability Challenges Are Addressed in Healthcare IoT Projects. 2023.
14. Moawad GN, Elkhailil J, Klebanoff JS, *et al.*: Augmented Realities, Artificial Intelligence, and Machine Learning: Clinical Implications and How Technology Is Shaping the Future of Medicine. *J. Clin. Med.* Nov. 2020; 9(12): 3811.
15. van Eck NJ, Waltman L: Software survey: VOSviewer, a computer program for bibliometric mapping. *Scientometrics.* Aug. 2010; 84(2): 523–538.
16. Abdaoui A, Al-Ali A, Riahi A, *et al.*: Secure medical treatment with deep learning on embedded board. *Energy Efficiency of Medical Devices and Healthcare Applications.* Elsevier; 2020; pp. 131–151.
17. Holzinger A: *Machine Learning for Health Informatics.* vol. 9605. . Cham: Springer International Publishing; 2016.
18. Manickam P, *et al.*: Artificial Intelligence (AI) and Internet of Medical Things (IoMT) Assisted Biomedical Systems for Intelligent Healthcare. *Biosensors (Basel).* Jul. 2022; 12(8): 562.
19. Rocha A, *et al.*: Edge AI for Internet of Medical Things: A literature review. *Comput. Electr. Eng.* May 2024; 116: 109202.
20. El-Saleh AA, Sheikh AM, Albreem MA, Honnurvali MS. The Internet of Medical Things (IoMT): opportunities and challenges. *Wireless Networks.* 2024 May 21:1-8.
21. Razdan S, Sharma S: Internet of Medical Things (IoMT): Overview, Emerging Technologies, and Case Studies. *IETE Tech. Rev.* Jul. 2022; 39(4): 775–788.
22. Shen J, Wang C, Lai CF, Wang A, Chao HC. Direction density-based secure routing protocol for healthcare data in incompletely predictable networks. *IEEE Access.* 2016 Dec 9;4:9163-73.
23. Ghubaish A, Salman T, Zolanvari M, *et al.*: Recent Advances in the Internet-of-Medical-Things (IoMT) Systems Security. *IEEE Internet Things J.* Jun. 2021; 8(11): 8707–8718.
24. Zulfiqar F, Raza R, Khan MO, *et al.*: Augmented Reality and its Applications in Education: A Systematic Survey. *IEEE Access.* 2023; 11: 143250–143271.
25. Pottle J: Virtual reality and the transformation of medical education. *Future Healthc J.* Oct. 2019; 6(3): 181–185.
26. Suresh D, Aydin A, James S, *et al.*: The Role of Augmented Reality in Surgical Training: A Systematic Review. *Surg. Innov.* Jun. 2023; 30(3): 366–382.
27. Tang KS, Cheng DL, Mi E, *et al.*: Augmented reality in medical education: a systematic review. *Can. Med. Educ. J.* Dec. 2019; 11: e81–e96.
28. Nagy A, Lagkas T, Sarigiannidis P, *et al.*: Evaluation of AI-Supported Input Methods in Augmented Reality Environment. *2023 19th International Conference on Distributed Computing in Smart Systems and the Internet of Things (DCOSS-IoT).* IEEE; Jun. 2023; pp. 496–503.
29. Ho D: The Piezoionic Effect: Biomimetic Transduction Mechanism for Sensing, Actuation, Interface, and Energy Harvesting. *ChemElectroChem.* Feb. 2024; 11(3).





30. Nguyen H-S, Voznak M: A Bibliometric Analysis of Technology in Digital Health: Exploring Health Metaverse and Visualizing Emerging Healthcare Management Trends. *IEEE Access*. 2024; 12: 23887–23913.
31. Bresch C, Hély D, Lysecky R, *et al.*: TrustFlow-X. *ACM Trans. Embed. Comput. Syst.* Sep. 2020; 19(5): 1–26.
32. Surrel G, Aminifar A, Rincon F, *et al.*: Online Obstructive Sleep Apnea Detection on Medical Wearable Sensors. *IEEE Trans. Biomed. Circuits Syst.* Aug. 2018; 12(4): 762–773.
33. Simalatsar A, You W, Gotta V, *et al.*: Representation of Medical Guidelines with a Computer Interpretable Model. *Int. J. Artif. Intell. Tools*. Jun. 2014; 23(03): 1460003